

Maxi-Cosi Leona²

XL Comfort. XS Size.



MAXI-COSI®

We carry the future

Consumer insights

Every parent wants the **highest level of comfort** for their baby but not everyone has **space** for a giant stroller.

Parents still want **comfortable strolls** to conquer even the **tougher terrains** that the city has in store for them.



Who is it for?

- Expecting parents & parents of children between 0-18m (target)
- City parents, looking for
 - Multi-use
 - Multi-age (0-4y)
 - Maximum comfort in a compact stroller



Maxi-Cosi Leona²



Why choose between comfort or convenience when you can have both?

The ultra-compact Leona² has it all; maximum comfort in a city-friendly size. With its bigger puncture-proof wheels, super-absorbent suspension, uber-comfy seating and an extended canopy, Leona² offers the highest levels of comfort. Leona's award-winning design (iF Design award 2022) is easy-to fold, has a reversible seat, height adjustable backrest and 3-in-1 travel system, so parents have many ways to explore the city with baby, from birth to 4 years old.

Leona². XL comfort. XS size.

Launch date:	September 2022
RSP:	5199 SEK Luxe version: 5499 SEK
Compatible products:	All MC Infant Car Seats CCT: Oria, Jade, Amber
Included in product:	Carrycot adapter
Compatible accessories*:	Ultra-compact Rain Cover Comfort Mosquito net, Parasol, 2-in-1 Footmuff, Gloves, Ultra-compact Travel bag, Baby Car seat adapter
Color points:	Essential Black, Essential Graphite, Essential Green, Select Grey, Twillic Truffle (dec 22)
Distribution channels:	1.2.3.10.



Note: all images are work in progress

Maxi-Cosi Leona²



Ultra-compact fold

Folding in both directions, in a city-friendly size, weighing only 8,6kg

Frame only 5kg!



Reversible, reclining seat

Comfortably towards parent or discovering the world



Height adjustable back rest

Cocooning comfort for babies, and spacious for toddlers



3-in-1 travel system

Its smart design can be used in combination with a compatible carrycot & infant car seat.

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Ultra-compact Fold



NEW



Note: all images are work in progress

Reversible Seat



Note: all images are work in progress

Height Adjustable Back rest



Note: all images are work in progress

3-in-1 Travel System



Upgrade

NEW



Note: all images are work in progress

Maxi-Cosi Leona²



More XL comfort in an XS size...



Comfort for your baby

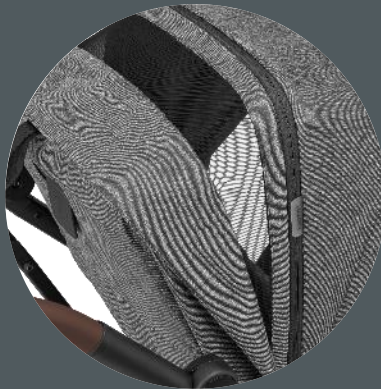
3, one-hand recline positions, in both ways

Adjustable leg rest



Comfort for you

Memory buttons for seat release



Optimal protection

Extendable UPF 50+ canopy with see-through ventilation window & sun visor



Easy installation

Magnetic quick-lock & easy-in harness, pivotable bumper bar & harness pockets



Smooth rides

Large, puncture proof wheels with 4-wheel suspension



Bring all you need

Spacious storage basket up to 5kg & parent pocket



Clean design & stylish details, incl. full leather push bar



Freedom to move

One-hand folding system with integrated carrying strap

Note: all images are work in progress

Extra Comfort for your baby



Note: all images are work in progress

Extra Comfort for your baby



NEW



Note: all images are work in progress

Extra Comfort for you



Upgrade

Upgrade



Note: all images are work in progress

Matching accessories



Maxi-Cosi ICS
adapters

549 SEK



2-in-1 Footmuff

1199 SEK



Maxi-Cosi Ultra-
compact Travel bag

699 SEK



Parasol

699 SEK



Maxi-Cosi Ultra-
compact Rain cover

599 SEK



Gloves

599 SEK



Maxi-Cosi
Mosquito net

599 SEK



Modern bag

1499 SEK

Note: all images are work in progress

Collection



Essential Black

Article Code
1204672111

EAN Code
8712930181057

Essential Graphite

Article Code
1204750111

EAN Code
8712930171676

Essential Green

Article Code
1204050111

EAN Code
8712930181064

Select Grey

Article Code
1204029111

EAN Code
8712930181071

Twillic Truffle (FR)

Article Code
1204470300

EAN Code
8712930182580

Coming soon | t.b.c.

Note: all images are work in progress

Matching Birth Pack



LUXE



Note: all images are work in progress

Why we win

- ✓ Reversible, reclining seat
- ✓ Height adjustable back rest
 - Cocooning comfort for newborns
 - Spacious for toddlers
- ✓ Optimal protection
 - Extendable, UPF50+ canopy
 - Visor
 - See-through ventilation window
- ✓ Spacious, accessible shopping basket
- ✓ 3-in-1 Travel System



Article Code List



ITEM	SKU	EAN	
MC LEONA 2 ESSENTIAL BLACK	1204672111	8712930181057	
MC LEONA 2 ESSENTIAL GRAPHITE	1204750111	8712930171676	
MC LEONA 2 ESSENTIAL GREEN	1204050111	8712930181064	
MC LEONA 2 SELECT GREY	1204029111	8712930181071	
MC LEONA LUXE TWI TRUFFLE FR	1204470300	8712930182580	Dec 2022

MC ORIA ESSENTBLACK2	1507672110	3220660317448	
MC ORIA ESSENTGRAPH2	1507750111	3220660338177	
MC ORIA ESSENTIAL GREEN	1507047110	3220660338009	
MC ORIA SELECT GREY	1507029110	3220660342099	Sep 2022
MC ORIA LUXE TWI TRUFFLE FR	1507470300	3220660337996	

PEBBLE 360 ESSENTIAL GREEN	8044047110	8712930170372	
PEBBLE 360 ESSENTIAL GRAPHITE	8044750110	8712930170303	
PEBBLE 360 ESSENTIAL BLACK	8044672110	8712930170280	
PEBBLE 360 SELECT GREY	8044029110	8712930180609	Sep 2022
PEBBLE 360 LUXE TWI TRUFFLE	8044470300	8712930173960	
CABRIOFIX I SIZE SELECT GREY	8558029110	8712930180616	Oct 2022

ITEM	SKU	EAN	
MC BABY CRS ADAPTERS	8493057110	8712930172215	
MC FMF W2IN1 ESSENBLACK	1809672110	3220660317837	
MC FMF W2IN1 ESSENGRAPHITE2	1809750111	3220660338344	
MC FMF W2IN1 ESSENGREEN	1809047110	3220660343546	t.b.c.
MC FMF W2IN1 LUXE TW TRUFFLE	1850057110	3220660339556	

MC ULTRA COMPACT RAINCOVER	1412000110	8712930172475	
MC ULTRA COMPACT TRAVEL BAG	1898057110	8712930172192	
MC NAP KEEPER COMFORT BLACK	1850057110	8712930172536	

MODERN BAG ESSENTIAL BLACK	1632672110	3220660317783	
MODERN BAG ESSENTIAL GRAPHITE	1632750110	3220660317790	

PARASOL ESSENTIAL BLACK	1728672110	8712930156031	
PARASOL ESSENTIAL GRAPHITE	1728750110	8712930156048	

GLOVES ESSENTIAL BLACK	1868672110	3220660317943	
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Any questions?

